

April 2021

Dear «Preferred\_First\_Name»,

The *Defy Expectation* Campaign has been an incredible success. It has raised funds to drive our strategic vision, while bolstering our ability to provide critical financial aid. We have increased our support for faculty scholarship, and we have restored and built spaces that reflect the excellence of the programs they house, including the renovation of Park Science. We have facilitated student growth through research opportunities, internships, and, most notably, through the creation of the integrated Career and Civic Engagement Center (formerly LILAC).

The Campaign also inspired us to celebrate Bryn Mawr, and your pride in and promotion of the College made a tangible impact even beyond the Campaign. This spring, we once again attracted the highest number of applications in the College's history, continuing our upward trend.

Our society's challenges are more complex and interconnected than ever and require theoretical sophistication as well as practical application. Throughout significant change, Bryn Mawr has adapted and remained a constant for generations of students whose intellectual curiosity and commitment to rigorous academics fuels a life of purpose and joyful learning. We also acknowledge that this experience has not been the same for all students. We continue to aspire to create an environment where everyone is supported on a path to success with antiracism and inclusion as the engines of our excellence.

Giving to The Bryn Mawr Fund is how so many of us have participated in the Campaign. Your gift to The Bryn Mawr Fund has an immediate and tangible impact on the student experience, on our physical plant, and on our ability to innovate. The Campaign, having already exceeded its \$250 million goal, enabled us to thrive even in this uncertain moment. The Bryn Mawr Fund will continue to carry us forward in the future.

Please join me in supporting the College through The Bryn Mawr Fund this year and every year. Thank you.

Best regards,



Kimberly W. Cassidy  
President