Seniors for The Bryn Mawr Fund
Chair of Committee Position Description

What is The Bryn Mawr Fund and why is it important?
The Bryn Mawr Fund is Bryn Mawr’s annual fund and raises over six million dollars every year. Bryn Mawr Fund dollars go to work right away to support the everyday needs of our students and to provide stability when encountering unexpected circumstances that require additional resources for the College.

Job Description and Responsibilities:
Bryn Mawr College’s Senior Gift program presents a unique opportunity to engage graduating seniors in financially giving back to the College. Since its inception in 1990, class participation has been the main focus of the Senior Gift campaign. It is an opportunity for the class to come together and promote giving as a valued tradition in the Bryn Mawr community. This initiative also helps to educate seniors about the impact of philanthropy and establishes a habit of giving going forward. Collectively, alumnae/i support has a significant impact on the College and its students as well as college rankings and Bryn Mawr’s ability to receive grants.

It is the responsibility of the Chair (or Co-Chairs) to inspire and influence the Committee to solicit classmates for donations. The Bryn Mawr Fund staff stands ready to assist and guide the effort to help ensure success, however, success rests heavily on the Chairs’ ability to organize, recruit, engage, and motivate an effective committee of volunteer classmates to solicit every member of the class.

The Chair has an exceptional opportunity to make an impact at Bryn Mawr. By working with classmates and the Assistant Director of Annual Giving, the Chair will learn the skills necessary to run an effective fundraising campaign. The Chair and The Bryn Mawr Fund Staff share the responsibility of seeing that each step of the program is completed successfully.

Specific Responsibilities:
• Help to recruit a Committee that will collectively participate in creative and engaging fundraising efforts for the Senior Class.
• Make a gift that is comfortable for you by the end of the Fall Semester and encourage all committee members to make a gift as early as possible.
• Personally reach out to classmates for the Senior Gift (10-15 each semester).
• Lead the committee in planning events and fundraising efforts throughout the year.
• Manage meetings in partnership with the Assistant Director of Annual Giving and make sure that those who do not attend are kept informed.
• Communicate the progress of Senior Gift events and solicitations to the student body.

Additional Qualities Required:
• Belief in the fundamental purpose of Senior Gift and its philanthropic mission
• Ability to delegate, motivate and manage other committee members
• Enthusiasm, commitment, reliability
• Ability to work well under pressure and meet deadlines
• Time management and organizational skills

Questions: Contact the Assistant Director of Annual Giving at (610) 526-5299.