November 2014

Dear Name,

We're not going to lie. It's that time again...time for us to plead with you to make a financial contribution to Bryn Mawr. But this year, we thought we'd turn the tables and ask our classmates to tell us why they give. We posted the question to our Class of 1982 Facebook group. (note: if you use Facebook, please come and join the conversation: https://www.facebook.com/groups/HaverfordBMC1982/)

Maybe one of these reasons will strike a chord with you? We certainly hope so!

Here's the list, unedited:

- Cantor Dorothy: I contribute to help continue to advance high level education for women. I also give to support our class – 198X -- and the alumni office because I know it's important to have as close to 100% participation, at whatever level possible. Grant-making and government organizations weigh alumni support heavily in making their decisions, and every donation counts.
- Elizabeth G.: From Those To Whom Much Is Given, Much Is Expected.
- Daphne G.: Someone needs to keep the lights on! ... It seems as though so often these days people give funds for limited purposes - very important purposes like scholarships or endowed chairs, etc. - but funds are needed for unglamorous things like paying for heat and electricity. I feel incredibly lucky to have been able to go to Bryn Mawr. I want to do what I can to make sure that others are able to have a Bryn Mawr experience of their own.
- Susan N.: To fund scholarships for other students who couldn't possibly attend otherwise.
- Geanne R.: For me, it's a way of celebrating and honoring all of the wonderful Bryn Mawr alums -- past, present and future -- and especially my amazing Bryn Mawr friends.
- Terry M.: Because we need to raise more than H'ford '82.
- Margo M.: Number 1 reason for me is to fund scholarships to make BMC more accessible to non-privileged young women.
• Kathleen M.: For all the reasons above and in honor and memory of the faculty and deans who guided me.
• CI B.: Because there is nowhere else in the world like it. And because it is a living thing that needs to be taken care of and supported in order for it to survive and thrive and grow.
• Heidi P.: To honor our wonderful, life-long friendships with college pals

Admit it, our class is special. We came together and successfully established a brand new "Class of 1982" scholarship, and that's a beautiful thing. Now let's get as close to 100% participation as we possibly can. Gifts of all sizes are appreciated. The important thing is to GIVE!

You've made the right decision? You want to give NOW? Visit www.brynmawr.edu/makeagift and you'll find everything you need, from the pain-free "monthly giving" option, to the "see if my spouse/partner's company gives matching funds" search function (this is new).

Thank you so much for continuing to care about Bryn Mawr. Please know that your involvement in the life of the College is very much appreciated.

Warm regards,

Class of 198X volunteers