Seniors for The Bryn Mawr Fund
Committee Member Position Description

What is The Bryn Mawr Fund and why is it important?
The Bryn Mawr Fund is Bryn Mawr’s annual fund and raises over six million dollars every year. Bryn Mawr Fund dollars go to work right away to support the everyday needs of our students and to provide stability when encountering unexpected circumstances that require additional resources for the College.

Job Description and Responsibilities:
Bryn Mawr College’s Senior Gift program presents a unique opportunity to engage graduating seniors in financially giving back to the College. Since its inception in 1990, class participation has been the main focus of the Senior Gift campaign. It is an opportunity for the class to come together and promote giving as a valued tradition in the Bryn Mawr community. This initiative also helps to educate seniors about the impact of philanthropy and establishes a habit of giving going forward. Collectively, alumnae/i support has a significant impact on the College and its students as well as college rankings and Bryn Mawr’s ability to receive grants.

With support from The Bryn Mawr Fund staff, Senior Gift Committee members solicit classmates for donations. Committee members answer questions and provide updates on the progress of the gift drive. The success of the Senior Gift relies on devoted and motivated Committee members who can reach out to and connect with every member of the class.

Specific Responsibilities
• Make a commitment to personally give to the Senior Gift effort by the end of the Fall Semester.
• Attend all required committee meetings and training sessions (meetings to be held monthly beginning in September through December and biweekly during spring semester).
• Participate actively and responsibly, including: staffing tabling events, making posters for events, making Residence Hall solicitations, and taking on additional responsibilities as required.
• Personally reach out to classmates for the Senior Gift (10-15 each semester).
• Keep classmates updated on the progress of the Senior Gift program.
• Work in conjunction with the committee, keeping other members and the committee chairs informed of your progress.
• Attend and encourage classmates to attend several events over the course of the year.

Additional Qualities Required
• Belief in the fundamental purpose of Senior Gift and its philanthropic mission
• Enthusiasm, commitment, reliability
• Ability to work well under pressure and meet deadlines
• Time-management and organizational skills

Serving on the Senior Gift Committee is an exceptional opportunity to demonstrate your enthusiasm and support for Bryn Mawr and help to create a lasting and significant legacy for your class. Additionally, this high-profile position will be recognized by alumnae/i leaders who want seniors to be successful; personally and professionally.

Questions: Contact the Assistant Director of Annual Giving at (610) 526-5299.