Navigating NGOs: the Roles and Challenges of Non-Profits in International Development

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About Profugo
• Profugo is a non-profit organization in Ardmore that works with the community in Wayanad, India to generate social change
• The organization focuses on health & wellness, human development, and social capital

Course Description
• Role of NGOs in international development
• Challenges faced by non-profits
• Fundraising and outreach
• NGOs in local communities
• Issue areas: water, agriculture, entrepreneurship, empowering women

Roles and Contributions
• Managed social media platforms
• Created engaging social media content
• Planned and managed social media for annual fundraising campaign on sustainable agriculture
• Researched potential grant donors
• Write and edit substantive blog posts

Daily Hashtags:
#MeetusMonday
#MotivationMonday
#TopicTuesday
#DevelopmentNewsTuesday
#WayanadWednesday
#BehindtheScenes
#ThrowbackThursday
#ThinkaboutitThursday
#FashionFriday
#FunfactFriday