The 2020 Executive Leadership Certificate Program

Nonprofit executives face challenges that are constant and complex. Since 2005, over 200 nonprofit executives have turned to NELI to learn best practices in leadership and management. As a NELI Fellow, you will be challenged in a hands-on environment to apply new theories and skills.

As a NELI Fellow, you will:

- Analyze your leadership style and how it affects team development and culture.
- Examine how the life cycle stages of effective Boards influence best practices in governance.
- Assess your organization’s financial management practices and use planning tools that will better inform your financial decision making.
- Understand how the use of power impacts team morale, group dynamics, and productivity.
- Cultivate relationships with a cohort of peers who contribute insights, resources and support.

Application Deadline
March 27, 2020

Who Should Apply
Executive Directors, Chief Operating Officers, Deputy Directors, or Vice Presidents. In some cases, candidates are accepted based on their roles as senior managers in their organizations.

2020 Program Schedule
9:00 a.m. to 5:00 p.m.

April 23, 24
May 14, 15
June 11, 12
July 16
September 17, 18
October 8, 9

Web
bit.ly/2DI1w59

Contact
Margie DuBrow, NELI Director
e mdubrow@brynmawr.edu
p 610-520-2650

Tuition $5850
Partial scholarships are available

NELI was on my radar for a couple of years, but I always found an excuse not to do it: no time, no money, too much on my plate. Eventually, I realized I needed to slow down before I sped up. And, the best way to slow down is to take some time for professional care.

That’s when I made the decision to enroll in NELI. I had been in nonprofit for 15 years so some of the classes affirmed the work I was already doing, yet they broadened and challenged my perspective. I became more aware of my own leadership style and how to capitalize on that. I also became much more aware of others’ strengths and how those differences can actually complement your own style.

—Julie Avalos
Executive Director
Domestic Abuse Project of Delaware County
360-Degree Leadership Assessment and Executive Coaching

NELI Fellows complete a 360-degree leadership assessment process where you collect data on your leadership style from your staff, peers, and bosses. Executive coaches then work with you individually to give context for your feedback and help you design an Individual Professional Development Plan.

Action Projects

Fellows create an Action Project focused on creating systemic change that addresses a pressing organizational need. Fellows must identify and engage key stakeholders in the organization and community to address the identified challenge.

Past projects have included restructuring a Board of Directors, creating a centralized database, developing a new fundraising or marketing plan, designing a performance assessment system, and creating a more effective process for measuring participant outcomes.

I’m a much better asset at the table.

The scholarship I received allowed me to enroll in NELI, and I think a real investment in me as a leader. I know my skills greatly improved and those employees that report to me directly certainly have benefited from my experience.

One of many things, I've been much more patient as a leader. That patience helped me finish up our policies and procedures, open me up to see what was missing.

NELI helped me see and navigate the different roles people play in an organization. I understand there are very different styles of leadership and how important it is to have multiple styles at the table.

– Dana Goldberg
Director, Victim Services
SeniorLAW Center

Seminar Topics

Fellows participate in 10 days of seminars, which offer theoretical, experiential, and practical application lessons. Topics include:

- Leadership Styles and their Impact on Team Development
- Strategic Thinking for Organizational Development
- Leading Systemic Change
- Financial Planning and Management
- Analyzing Opportunities for Growth
- Board Development and Governance
- Managing Group and Organizational Dynamics
- Leveraging Your Leadership Impact through Political Savvy
- Managing Diversity and Inclusion
- Effective Marketing
- Building Your Leadership Pipeline

Learning Communities

Fellows participate in smaller peer-based Learning Communities, where they support one another in NELI activities and their larger professional lives. NELI grads appreciate the generous support and guidance they receive from their peers and their willingness to freely share information and resources. The trust built in these groups boosts confidence, strengthens creative problem solving and nurtures support networks that can extend past graduation.