Dear «Preferred_First_Name»,

The continued generosity of Bryn Mawr Fund supporters is essential to our successes each year. As one of the four priorities of the Defy Expectation Campaign, The Bryn Mawr Fund provides annual resources that ensure our form of high-quality, rigorous education remains accessible to talented students of diverse socio-economic means.

Defy Expectation Chair Denise Hurley ’82, P’17 announced in December that the Campaign surpassed its minimum goal of $250 million, helping the College provide the necessary resources for every student’s unique experience. It is the largest amount ever raised by the College in a fundraising campaign and includes the following accomplishments:

- endowed 6 faculty positions and more than 72 new scholarships;
- provided funds to renovate and significantly improve the Park Science Center;
- launched the Career and Civic Engagement Center, the THRIVE program for first-year students, the 360 Course Clusters, Data Science across the curriculum, and a Digital Competencies Program; and
- grew The Bryn Mawr Fund to provide more than $6 million each of the last three years for current needs.

Even as the College is innovative with its programming, we are also responsible with our spending. The intentionality with which we manage the budget means that for yet another fiscal year in 2019, we produced positive financial results. That deliberate planning and responsibility, coupled with steady growth in The Bryn Mawr Fund, will help us maintain our financial strength and academic excellence well into the future.

Bryn Mawr’s focus on the empowerment of women is a mission that is as relevant now as it was in 1885. Consistent, annual financial support from alumnae/i, parents, and friends is key to ensuring that this education endures. Please consider making your gift to The Bryn Mawr Fund today and every year. Thank you in advance for your support as we aim to go beyond $6 million again this year.

Sincerely,

Kari Fazio
Chief Financial Officer and Treasurer