SAMPLE EMAIL

Class of 1962 – December 2004

Dear <First Name>,

For many of us, this is the time when we think about making year-end donations to the causes we support. Whether your concern is for the environment, the arts, education, social justice, or all of the above, please remember that Bryn Mawr helped to make us the kind of people who care about these issues. Bryn Mawr continues to educate the young women who will make bold contributions to our culture and who will work to help solve the problems facing our world. Please give generously to The Bryn Mawr Fund. Whatever the amount of your gift, you will help us keep our class participation percentage at our favorite number -62!

Many thanks,

<Your Name>

For more information, contact the Bryn Mawr Fund office at 610-526-5127 or development@brynmawr.edu.