September 2018

Dear «Preferred_First_Name»,

In the parlance of education professionals embarking on a new academic year, “Happy New Year!” We are excited to welcome Dark Blue ’22 – the Class of 2022 into our community. This geographically diverse class of 394 students is an academically talented, ambitious group of scholars who are passionate about the curricular and co-curricular opportunities they know they will receive at Bryn Mawr. Your continued support of The Bryn Mawr Fund directly impacts their unparalleled education.

Our incoming students are the embodiment of Marian Wright Edelman’s statement that “Service is the rent we pay for being, and that it is the very purpose of life – not something we do in our spare time.” Their adopted habits of the heart demonstrate their compatibility with those values that characterize Bryn Mawr women. They have been volunteering in women’s shelters, refugee placement programs, and special programs for children with medical needs. They are leaders engaging in impressive work, such as developing a statewide program to generate interest in STEM (“March for Science”) or serving as a certified doula who hopes to continue her passion by connecting with a local birthing center when she arrives on campus.

Impressive and noteworthy facts about this class include:
- Combined average SAT score of 1391/ACT score of 30;
- Of those students submitting information, 60% are in the top 10% of their class; 91% are in the top 25%;
- 34% are students of color;
- 23% are international students; and
- 20% are first generation college students.

We are especially proud of this last statistic because it means that Bryn Mawr is continuing to fulfill our goal of providing access to an education that enables students to have many opportunities that otherwise may not be experienced.

(Over please)
Investing in our students is one of the priorities of *Defy Expectation*, Bryn Mawr's landmark fundraising campaign publicly launched in September 2016. A gift to The Bryn Mawr Fund is a gift to the Campaign and ensures that many more students are afforded the same life changing opportunities.

Thank you for your support.

Sincerely,

Cheryl Lynn Horsey, PhD ’99
Chief Enrollment Officer

P.S. To learn more about the impact of your support and Bryn Mawr's Campaign visit [www.brynmawr.edu/giving](http://www.brynmawr.edu/giving).