AT UNITED WAY, WE ARE ON A MISSION TO END POVERTY—THE KIND THAT TRAPS FAMILIES FOR GENERATIONS.

When you invest in the Impact Fund, you support:

**Early Learning:** school readiness and family literacy

**Career Pathways & Pipelines:** education and job training that provide pathways to career advancement

**Economic Empowerment:** skills to earn a living wage, save and build assets

**Family Stability Supports:** support for basic needs such as stable housing, nutritious food and resources in a crisis that build youth success and family stability

When you invest in the Impact Fund, you support a holistic approach that leverages these tools:

- Mobilizing 15,000+ volunteers
- Convening powerful partners
- Leveraging collective impact
- Building capacity for nonprofits
- Advocating for sound public policy
- Providing low-cost fundraising
- Deploying community expertise
- Investing in high-quality nonprofits
- Delivering measurable, lasting results

Our Goals

- **90% of children will read on grade level** by the end of third grade.
- **50k youth aged 15—25 will reconnect to school or work:** we will prevent 16K from falling off track.
- **300k individuals will overcome poverty** and 300K more will be prevented from slipping into its cycle.

We are working to achieve the following goals:

**Early Learning:**
- **Success that starts early**: 53554

**Career Pathways & Pipelines:**
- **College Savings Accounts**: 53577
- **Community Stability & Advocacy**: 54222
- **Early Grade Reading**: 50966
- **Early Learning**: 54219
- **Economic Self-Sufficiency**: 54221
- **Families and Communities Together (FACT)**: 54224

**Economic Empowerment:**
- **Pre-K for PA**: 51593
- **Siemer Family Stability Initiative**: 51595
- **Success By 6 NJ**: 51601
- **Success By 6 PA**: 44353
- **Trauma Informed Care**: 45992
- **Women United—PA**: 29734
- **Women United—NJ**: 50263
- **Volunteer Income Tax Assistance (VITA)**: 29946

**Family Stability Supports:**
- **2-1-1 Helpline PA**: 48324
- **2-1-1 Helpline NJ**: 50259
- **Rapid & Emergency Response**: 54223
- **Women United—NJ**: 50263

**Support United Way’s Mission:**
- **Girls Today Leaders Tomorrow**: 47154
- **High School Graduation, College & Career Readiness**: 15010
- **Job Opportunity Investment Network (JOIN)**: 49423
- **Lubert Individual Development Account (IDA)**: 15015
- **Pre-K for PA**: 51593
- **Suicide Prevention**: 54223
- **Siemer Family Stability Initiative**: 51595
- **Success By 6 NJ**: 51601
- **Success By 6 PA**: 44353
- **Trauma Informed Care**: 45992
- **Volunteer Income Tax Assistance (VITA)**: 29946
- **Women United—PA**: 50263
- **Women United—NJ**: 29734

**Investment Opportunities:**
- **2018–19**

**United Way Impact Fund**
- United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Atlantic County, NJ: 322
- United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Cape May County, NJ: 811
- United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Cumberland County, NJ: 7332
- United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Delaware County, PA: 258
- United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Montgomery County, PA: 310
- United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Philadelphia County, PA: 53566

**United Way of Greater Philadelphia and Southern New Jersey Signature Programs**
- **Girls Today Leaders Tomorrow**: 47154
- **High School Graduation, College & Career Readiness**: 15010
- **Job Opportunity Investment Network (JOIN)**: 49423
- **Lubert Individual Development Account (IDA)**: 15015
- **Pre-K for PA**: 51593
- **Siemer Family Stability Initiative**: 51595
- **Success By 6 NJ**: 51601
- **Success By 6 PA**: 44353
- **Suicide Prevention**: 54223
- **Trauma Informed Care**: 45992
- **Volunteer Income Tax Assistance (VITA)**: 29946
- **Women United—PA**: 50263
- **Women United—NJ**: 29734

**In Brief**
- 90% of children will read on grade level by the end of third grade.
- 50K youth aged 15—25 will reconnect to school or work; we will prevent 16K from falling off track.
- 300K individuals will overcome poverty and 300K more will be prevented from slipping into its cycle.

United Way of Greater Philadelphia and Southern New Jersey Signature Programs often address gaps in health and human services and may include volunteer mobilization, leveraged funding, advocacy support and/or capacity-building.

**Youth Success:** Success that starts early

**Stable Families:** Helping individuals and families thrive

**Basic Needs:** Ensure our neighbors get support they need in times of crisis

**Health:** Build healthier communities for all

**2-1-1 Helpline NJ**: 50259
**2-1-1 Helpline PA**: 48324

**Capacity Building**: 48329

**Career Pathways & Pipelines**: 54220
**College Savings Accounts**: 53577

**Community Stability & Advocacy**: 54222
**Early Grade Reading**: 50966
**Early Learning**: 54219

**Economic Self-Sufficiency**: 54221
**Families and Communities Together (FACT)**: 54224

Note: projected outcomes anticipated by 2030
UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY IMPACT PARTNERS

We are proud to be partners with the following organizations to deliver positive, lasting change in our region. These organizations have been awarded funds through United Way’s Impact Fund, distributed through our rigorous investing in Results funding process. These agencies:

- Submit an annual results report, which is reviewed and evaluated by United Way staff; submit annual audits, reviewed by a volunteer committee comprised of CPAs and United Way staff; and are certified as Internal Revenue Code section 501(c)(3) tax exempt, are USA Patriot Act compliant and provide health and human services.

### DONOR CHOICE PROGRAM

In addition to our Impact Partners, thousands of organizations are eligible to receive funding through United Way’s Donor Choice Program. These agencies must be:

- Classified by the Internal Revenue Service as 501(c)(3) tax-exempt organizations
- Tax deductible in the United States
- Compliant with the USA Patriot Act (anti-terrorism legislation)

United Way does not monitor these organizations except to certify that they meet these three criteria. A full list of eligible organizations is available on our website, UnitedWay.org/agency-search.

Designations are also accepted for organizations not shown on the website. If you designate an agency and United Way does not meet the specified criteria, United Way will notify you so that you may redirect your gift. If we do not hear from you, your designation is less than $24, or if you have not provided sufficient information, or if the designated organization goes out of business or becomes ineligible at any point in the distribution schedule (such as if an agency’s nonprofit status is revoked), your gift will be redirected to United Way’s Impact Fund.

If you have questions about the Donor Choice Program or need additional assistance, please call our Donor Service Help Line at 800-417-5742, or email us at donorservices@uwgpsnj.org.

Donor information is available through United Way’s secure online reporting portal to organizations that receive designations.

As United Way receives payments from donors, designations are distributed to organizations on a bi-monthly basis.

In order to recover expenses incurred to raise, collect, administer and distribute contributions, United Way of Greater Philadelphia and Southern New Jersey charges a cost recovery fee of 2.5% of each designated gift before distribution. In accordance with IRS requirements, United Way acknowledges no goods or services were exchanged for your contribution.