Use this 2014 – 2015 Volunteer Calendar as a guide for volunteer communications

**September**
- Bryn Mawr Fund appeal mailed to alumnae

**October**
- Class letters due back to Annual Giving Office October 8th
- GOLD Giving Month! GOLD Volunteers call classmates

**November**
- Class letter mailed to alumnae week of November 7th
- BMF Conference call with guest speaker
- Volunteers call calendar year end LYBUNTS (December 2013 and before donors) and SYBUNTS (as a follow up to the class letter)

**December**
- Volunteers continue calling year end donors

**February**
- Volunteers thank donors in honor of Give a Hoot Day. Focus on people who increased their gift, gave for the first time, or came back after not giving for several years
- BMF Conference Call with guest speaker
- Bryn Mawr Fund appeal mailed to alumnae

**March**
- Reunion classes call classmates in advance of April mailings

**April**
- Bryn Mawr Fund appeal mailed to alumnae
- BMF Conference Call with guest speaker
- Volunteers call LYBUNTS and SYBUNTS for Class Color Competition and encourage giving on social media last 2 weeks of April

**May**
- Volunteers call as many LYBUNTS and SYBUNTS as possible

**June**
- Volunteers thank classmates who donated this year