DEFY EXPECTATION
THE CAMPAIGN FOR BRYN MAWR

Progress REPORT
Defy Expectation is our moment to ensure that Bryn Mawr continues to lead as a premier liberal arts college, expanding opportunities for women in the world.
“That the women who helped shape the school are still looking after those of us here now is a testament to the strength of the Bryn Mawr community.”

— LILA BROOKS ’19
RUSSIAN AND INTERNATIONAL STUDIES
SINCE DEFY EXPECTATION STARTED, WE HAVE...

Achieved the largest Bryn Mawr Fund total (FY17) in College history: $6.33 million, an increase of 18%.

Had the largest Reunion attendance in College history: 1,100 (May 2017).

Received the largest gift in College history: $25 million from an anonymous donor.

Added $100+ million to the endowment to date and almost $60 million for current use so far.

Had more than 2,500 individuals volunteer for 3,800+ different roles in support of the College.

Received 76,563 gifts.
DEFY EXPECTATION HAS ALLOWED US TO GROW OUR PROGRAMS SO STUDENTS HAVE THE SUPPORT, EXPERIENCES, AND OPPORTUNITIES THEY NEED TO BE THE LEADERS OF TOMORROW. TOGETHER WE HAVE...

Continued to meet 100% of demonstrated financial need for students, spending an average of $29 million on financial aid each year with an increase of 31% since the Campaign began.

❖ Established 60 new endowed scholarships.

❖ Established The Leadership, Innovation, and Liberal Arts Center through a generous $10 million gift from two anonymous donors. Their challenge led to leadership gifts in support of LILAC programming such as personal and professional workshops, robust alumnae/i engagement and networking opportunities, a new Leadership Learning Lab, and much more.

❖ Funded more than 800 summer internships at places like the U.S. Department of State, Feminist Majority Foundation, Nanjing Museum in China, and the Woodstock Farm Sanctuary, among others.

❖ Piloted student programs, such as the THRIVE seminar for first-years as they adjust to college life and navigate all aspects of well-being.
“My dad cried when I received my scholarship, so thankful for the generosity that would allow me to get such a good education. I will pay it forward.”

— MYRIAM BENKOSSA ’19
COMPUTER SCIENCE
The teachers here inspire me. They take the time to know their students and are enthusiastic about sharing their knowledge with us.”

— HALLIE NOVAK ’19
FRENCH
OUR FACULTY ARE LEADING SCHOLARS AND TEACHERS, WITH A PENCHANT FOR INNOVATION THAT CONTINUOUSLY BUILDS ON OUR CURRICULAR STRENGTH AND REPUTATION. *DEFY EXPECTATION* HAS CREATED THE OPPORTUNITY FOR...

Endowing six faculty positions, including one in Environmental Science and two that are internationally oriented.

Endowing funds in support of faculty research, such as the new International Initiatives grant program.

Curriculum Innovation funds to support new technologies and pedagogies; the development of the 360° Course Clusters is just one example.

Funding for more than 50% of Bryn Mawr science majors for Summer Science Fellowships to engage in original research with a faculty mentor.

An $800,000 grant from The Andrew W. Mellon Foundation to promote the value of the humanities.

New majors in Environmental Studies, International Studies, and Biochemistry and Molecular Biology and new minors in Health Studies and Museum Studies.
Main entrance of the new dormitory.

(Above) Rendering of the New Entrance Plaza of the Park Science Center at dusk.

“As I learn more about who I want to be, I am overwhelmed with thanks for the people who have cheered me on along the way.”

— PRINCY DANIEL ’19
ENGLISH
DEFY EXPECTATION HAS CONTRIBUTED TO THE FOLLOWING CAPITAL PROJECTS, HELPING TO AUTHENTICALLY MAINTAIN OUR HISTORIC LANDMARKS WHILE PROVIDING THE RESOURCES OF A 21ST-CENTURY CAMPUS...

The renovation of Park Science Center (special thanks to those who gave to the “Nucleus Fund” to jumpstart the project).

The cost of renewal and renovation of our many historic buildings throughout the Campaign so far has exceeded $66 million.

The construction of a new, yet-to-be-named dormitory with 101 single rooms and the Enid Cook ’31 Center, a residential space that also houses the Black Cultural Center (formerly in Perry House).

The creation of Perry Garden on the site of the former Perry House.

The establishment of our new Digital Media and Collaboration Lab, equipped with state-of-the-art technology and assets for collaborative learning.
EVERY DAY, EVERY YEAR,
HELPING EVERY STUDENT
TO DEFY EXPECTATION,
THE BryN MAWR FUND HAS...

Contributed almost $40 million from a total of 12,168 alumnae/i, parents, and friends.

=Grown by 21% since the beginning of the Campaign.

Added more than $5 million on average each year to the College’s annual budget.

Provided support equivalent to an additional $118+ million in the College’s endowment.
The opportunities provided by scholarships may directly pertain to the present, but they are opportunities that will change, mold, and inspire who we are and who we will become.”

— ANNA YANG ’20
ANTHROPOLOGY, HEALTH STUDIES MINOR
In just my first semester, I began transforming from shy high school girl to ambitious, outgoing woman. I really cannot imagine being anywhere else.”

— HEIDI G. COLEMAN ’20
UNDECLARED
TOGETHER, WE HAVE ACCOMPLISHED SO MUCH.
THERE’S MORE TO BE DONE.

JOIN US TO...

Complete the renovation of Park Science Center.

Build a new Student Life and Wellness Center.

Continue to increase the number of endowed scholarships and support for financial aid.

Endow more internships and summer science research opportunities.

Support more curricular innovation and faculty research funds.

Continue to build and maintain a robust Bryn Mawr Fund.

Celebrate the Bryn Mawr community and shine a light on what makes the Bryn Mawr experience so special.

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