



# CARLA COLEMAN, PHD

LECTURER AND HEAD WOMEN'S BASKETBALL COACH

## COACHING EXPERIENCE

Head Basketball Coach/ Bryn Mawr College 2021–Present

- Generate daily practice sessions and workouts tailored to each position.
- Organize game planning, film and advance scouting.
- Design off-season skill development workout.
- Conduct drills, training, and player development skill work in practice.

Assistant Basketball Coach/Bryn Mawr College 2017–2020

- Assisted the Head Coach with planning, and conducting practices.
- Attended AAU tournaments to recruit student-athletes.
- Primary Coach assigned to guard development during the season.
- Shared film study duties and advance scouting with head coach.

AAU Basketball Coach/Kyniska Hoops /PA 2015–2017;2009–2012

- Developed player skills during practice.
- Implemented game plans and strategies for showcase tournaments.
- Served as the Director of College and NCAA Eligibility Education.

7th grade Basketball Coach/ Welsh Valley Middle School /PA 2014–2017

- Established a culture of learning and working together as teammates.
- Prepared players for advancement to high school and/or varsity level basketball.
- Encouraged and motivated players to obtain team goals.

Head Varsity Basketball Coach/Harriton High School/PA 2005–2012

- Generated daily practice sessions and workouts tailored to each position.
- Organized game planning, playing time decisions, film study, and scouting of opponents.
- Designed off-season player skill development schedule.

ASST. Varsity Basketball Coach/Harriton High School/PA 2002–2005

- Collaborated with Head Coach on practice and game preparation.
- Taught players the essential understanding of the rules of basketball.
- Assisted in conducting drills, training, and planning player development.

## CONTACT INFO

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## EDUCATION

**DOCTORATE in Human Services with  
Specialization in Counseling Studies**

Capella University, 2015

**MED Secondary Education/School  
Counseling**

Penn State University, 1997

**BS Rehabilitation Services Education**

Penn State University, 1995

## COLLEGE ATHLETICS

**NCAA Division I Women's Basketball**

1990–1995

## RECRUITING PLATFORMS

Front Rush SportsRecruits  
NCSA Sports, BeRecruited

## SKILLS

Social Media, Canva, Adobe, Excel

Budget Management

Team Building & Leadership Development

DEI Trained

Mediation & Conflict Resolution