

VOLUNTEER RESPONSIBILITIES

BRYN MAWR FUND VOLUNTEER CHAIRS & COMMITTEE MEMBER RESPONSIBILITIES

- Make a gift or pledge to The Bryn Mawr Fund in September, before soliciting your classmates— 100% Bryn Mawr Fund volunteer participation at any giving level is essential.
 - Consider making a multi-year pledge leading up to your next Reunion
- Solicit your classmates
 - Emails and phone calls to individual classmates throughout the year
 - Contact classmates during time-sensitive Challenge Campaigns
- Report feedback to your Bryn Mawr Fund staff liaison
 - Pledges and gifts
 - Changes in contact information and any additional relevant information
- Review monthly reports
- Chairs - Recruit a diverse group of committee members in the year leading up to your Reunion.
- Thank classmates who have made a gift, with special attention to new donors and those who do not give every year
- Attend Volunteer Summit in the fall, if you are able
- Participate in conference calls
- Use social media, email, and more to spread the word about important College information, such as the fiscal year end. Look in the monthly volunteer communications for suggested wording.

Additional Ways to Increase Involvement:

- Find lost alumnae/i and send us their new contact information
- Reach out to disengaged classmates
- Post on Social Media (Facebook, Twitter, Class blogs, etc.)
 - Promote giving (especially in October, December, May, and during Challenges)
 - Express pride in being a Bryn Mawr Alum
 - Counter negative comments with positive ones
- Be a mentor for an inexperienced Class Chair