



# MASTER OF CHINA STUDIES (MCS)



浙江大學 國際聯合商學院  
INTERNATIONAL BUSINESS SCHOOL  
ZHEJIANG UNIVERSITY

ZHEJIANG UNIVERSITY INTERNATIONAL BUSINESS SCHOOL (ZIBS)  
INSTITUTE OF CHINA STUDIES, ZHEJIANG UNIVERSITY

# President's Welcome

---

**As one of the Asia's leading university, Zhejiang University (ZJU) has a long-standing commitment to seeking truth and pursuing innovation.**

The University has been deeply dedicated to nurturing high-caliber innovators and future leaders for an increasingly interconnected world; to encouraging interdisciplinary and creative research that addresses challenges the world faces today; and to translating knowledge and creativity to benefit wider communities.

Over a history spanning more than 120 years, ZJU has been firmly embedded in the dynamics of a fast-growing country, where the University's enterprising and forward-thinking ethos is recognized as an invaluable asset.



President  
**WU Zhaohui**

As China endeavors to build a community with a shared future for mankind, new opportunities abound in its higher education landscape. In 2017, while celebrating its 120th anniversary, ZJU was proudly selected for China's 'Double First-Class' Initiative. Embarking on a new journey, ZJU is keen to further open up to the world and collaborate globally for the betterment of public welfare.

I feel honored to be part of ZJU's traditions and aspirations, and more importantly, to work with you to make a positive difference. Welcome to ZJU."



# Overview

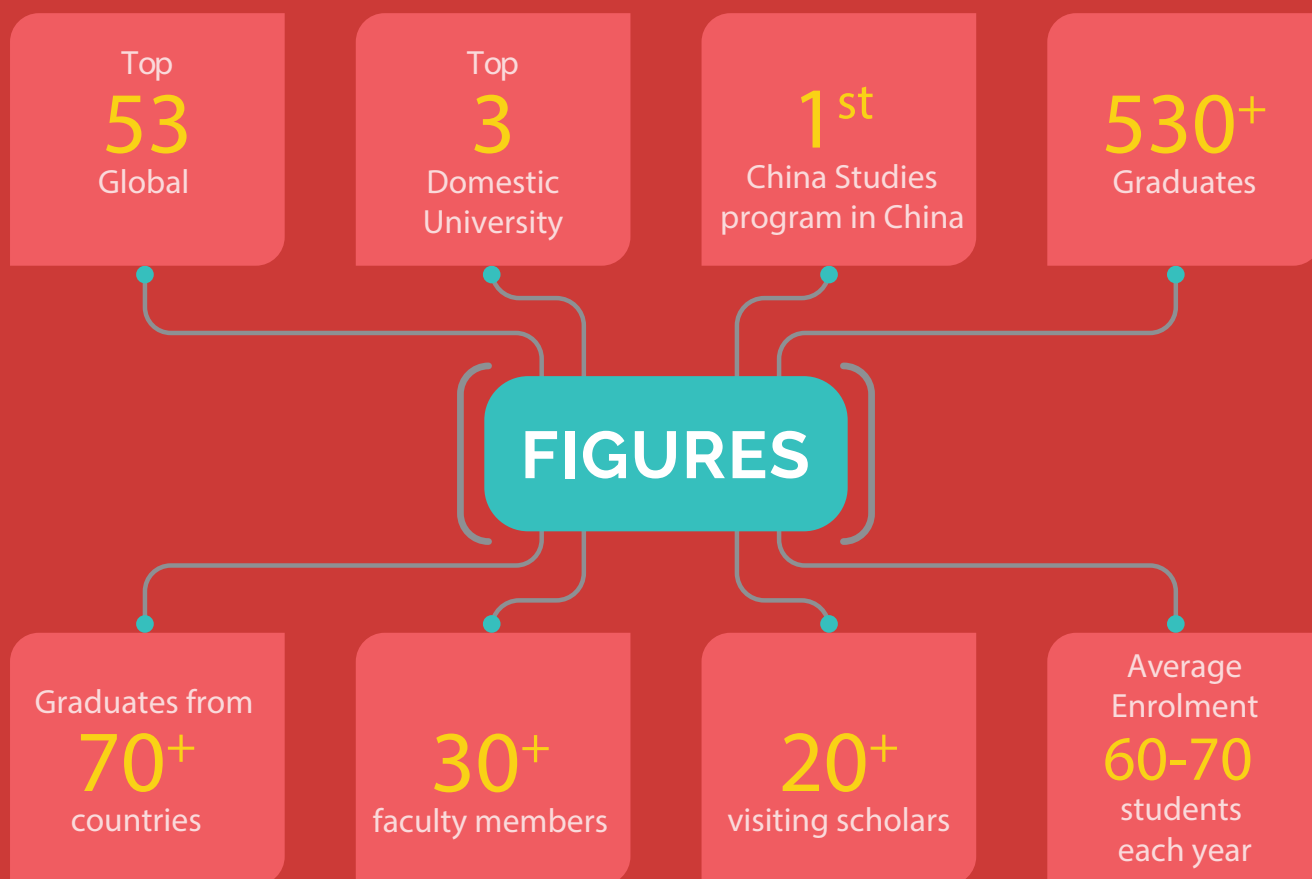
---

**The Master of China studies** is a MA-level degree program with a strong focus on China's economic, cultural, and societal context. Zhejiang University Business School (ZIBS), partnering with the Institute of China Studies infuses business trends into the long-standing China Studies program.

Starting from 2021, preserving the original track of Chinese Culture and Society (CCS), a new track as Chinese Business Studies (CBS) will be introduced within the China Studies Program. The aim of CBS is to cultivate China's business expertise with global perspective and intercultural

competence through a solid theoretical foundation and excellent business experience. The interdisciplinary curriculum allows students to work analytically, and to gain an in-depth understanding of China.

The MCS has a team of more than 30 professors from various departments and practical components of the program, such as workshops, field trips, and internships, engage students in the Chinese society to further prepare them for conducting independent research and to integrate empirical knowledge in daily life and work.



## Program Details

### Objectives



Through an interdisciplinary curriculum and in-depth field research in China's contemporary economic, cultural, and societal context, students gain a unique perspective on the social and business environment of China. China studies at ZIBS is built on the premise that international students should be able to interact and communicate with the local community by learning to speak Mandarin Chinese while pursuing their studies in English.

### Format



The MCS students are divided into two types:

1. The one-year stay joint-program for students from ZJU partner universities.
2. The two-year stay full-program for graduate students seeking to enroll independently.

Both programs require two years length of study. Students from the joint-program will return to their home universities in the second academic year.

# Program Outline

## The program is built on two interdisciplinary Tracks:

Chinese Business Studies (CBS) & Chinese Cultural and Society (CCS) both of which ensure that students acquire a broad understanding of contemporary China and issues related to its economy and practice of business.

## Core subjects include topics such as:

Mandarin

Intercultural Competence

Lecture Series of China Studies

Chinese Civilization

China Studies Seminar (Research Methods & Academic Writing)

Contemporary Chinese Society and Economics

### Track A: Chinese Business Studies (CBS)



#### Course Work

- Innovation Management
- Topics on China's Economic Development & Policy
- Introduction to Public Policy and Science/ Technology/ Innovation Policy
- China's Finance Market and Fintech
- Digital Commerce in China

#### Practicum

At least 3 months Internship

### Track B: Chinese Culture and Society (CCS)



#### Course Work

- Social Policy and Social Security in China
- Family and Society in Contemporary China
- Women, Media, and Chinese Society
- In the Process of Modernization: Local Society in Contemporary China
- China Intellectual History

#### Practicum

Social Research Project

Graduates will obtain both the degree and diploma of Master of China Studies from Zhejiang University after having completed 24 credits, four book reviews, practicum and thesis.

\*Courses indicated are subject to change and are indicative only.

# Our New Campus



## Open & International Environment

The MCS Program provides a unique environment for students to learn from each other. Through both in-class and after-class activities, students have the opportunities to develop their cross-cultural communication skills, establish their own international contacts, and explore potential cooperation opportunities.

## Logistics Support in Haining

The International Campus provides shuttle services to the Hangzhou campus. The school may also provide other shuttle services to the railway station upon students' requests. A campus service center provides access to city services, such as buses and public bicycles, as well as advising on daily living on campus and in Haining.



## Accommodation and Facilities

The International Campus provides on-campus accommodation options, paid by students. Campus facilities include full catering, sports facilities (both in-door and out-door), convenience store, cafes, banking, and postal services, common meeting areas, etc...

It is a fully-autonomous campus.



# Application

---

## Application Duration:

From now on to March 31<sup>th</sup>, 2021

The following are requirements for admission to the MCS program:

- Bachelor's degree and above
- Applicants must be non-Chinese citizens in good health. Individual special cases will be reviewed separately.
- Candidates whose native language is not English must provide proof of English proficiency, such as TOEFL (90 or higher), IELTS (6.5 or higher).
- No Chinese language proficiency is required for the program at the moment.
- Students holding a bachelor's or master's degree from an English-instructed institution are waived from taking the IELTS or TOEFL.

For application details and deadline, please contact the MCS Program Team ([mcs.intl@zju.edu.cn](mailto:mcs.intl@zju.edu.cn)) before submitting your application.



# Fee & Financial Aid

Tuition & Fee 30800 RMB (1 year)

Accommodation 8,000 RMB (10 months)

Medical Insurance 800 (1 year)

Living Expenses 12,000~15,000 RMB (annual)

In the immense search for young talented students all across the globe, Zhejiang University offers a variety of scholarship opportunities for international students to pursue their degree in the Master of China Studies Program.

	Zhejiang University Scholarship (Type A)	Zhejiang University Scholarship (Type B)	Chinese Government Scholarship Sino-U.S relations Program	MOFCOM Scholarship
Covers	Tuition waiver; Free Accommodation on Campus; Monthly Stipend of 1700 RMB; Medical Insurance	Tuition Waiver	Tuition waiver; Free Accommodation on Campus Monthly Stipend of 3000 RMB Medical Insurance	TuitionTuition waiver; Free Accommodation on Campus; Monthly Stipend of 3000 RMB; Medical Insurance; One-time round-trip international airfare (Enrollment & Graduation)
Nationality Requirement	None	None	U.S Only	Developing Countries

# Student Quote



**Hui Ping MCS 18, Singapore**

*The MCS programme represents a unique opportunity to engage with the past, present, and future of the Chinese experience. The spread of courses within the MCS programme challenges your earlier conceptions about the country from various aspects, equipping you with the soft and hard knowledge to interact with the Chinese society at large. The international endowment of the programme also creates a dynamic classroom with people from diverse educational backgrounds, united by the common goal to learn Chinese and understand China.*

”



**David Moo MCS 18, Australia**

*I studied my MA degree at Zhejiang University's International Campus at Haining in the period February 2017 to June 2018. My time at the university has really helped me develop my academic skills and has also greatly expanded my international network, having granted me friends and possible future colleagues from areas all across the globe as well, of course, as in within China itself. I warmly recommend Zhejiang University's International Campus to any hopeful student of China who is interested in getting first-hand experience with China as an area while also strengthening their international profile!"*

”



**Maddalena Binda MCS 18, Italy**

*I decided to apply to MCS Program because of the large variety of courses related to Chinese contemporary society, as it also it builds up on my undergraduate program which focused on Chinese history.*

”



**Harry Pollard MCS 18, UK**

*I'm Harry from the UK and I applied to study the MCS programme at Zhejiang University because after completing my bachelor's degree in Chinese Studies I wanted to continue my studies in China. The MCS programme seemed like the perfect opportunity to gain a postgraduate qualification and improve my Chinese language in an academic environment which will both hopefully help me secure a job in China.*

”



**Rocco Forgione MCS 16, Italy**

*I consider myself very lucky to have had the opportunity to spend one year at Zhejiang University. The experience gave me the possibility to further deepen my knowledge about China and its culture. Through the lessons and the field trips (both at the headquarters of big companies and in rural villages), I've had the extraordinary chance to experience and better understand the culture and the social changes of this country. I will always be a proud ZJU student!*

”



# 浙江大學

ZHEJIANG UNIVERSITY

**Tianlun Xu**

Email: [mcs.intl@zju.edu.cn](mailto:mcs.intl@zju.edu.cn)

Tel.: +86 571-8757 2711 | Fax: +86 571 87572171

Address: Zhejiang University International Campus,  
718 Haizhou East Road,  
Haining, Zhejiang 314400 China



 <http://csp.intl.zju.edu.cn/>

 @ZIBS.edu

 @Zhejianguniversity\_zibs

 @ZIBS\_edu

 @zibs-edu

 @ZJU-IBS

